

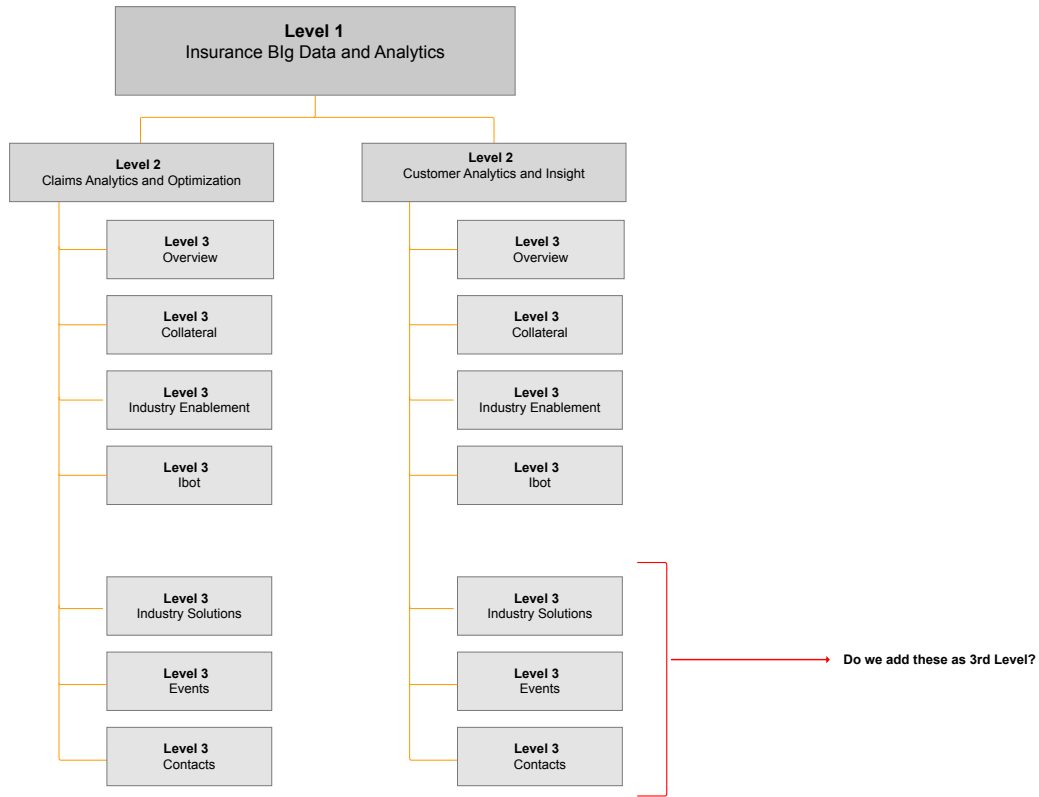
IBM Big Data & Analytics Industry Solutions Community

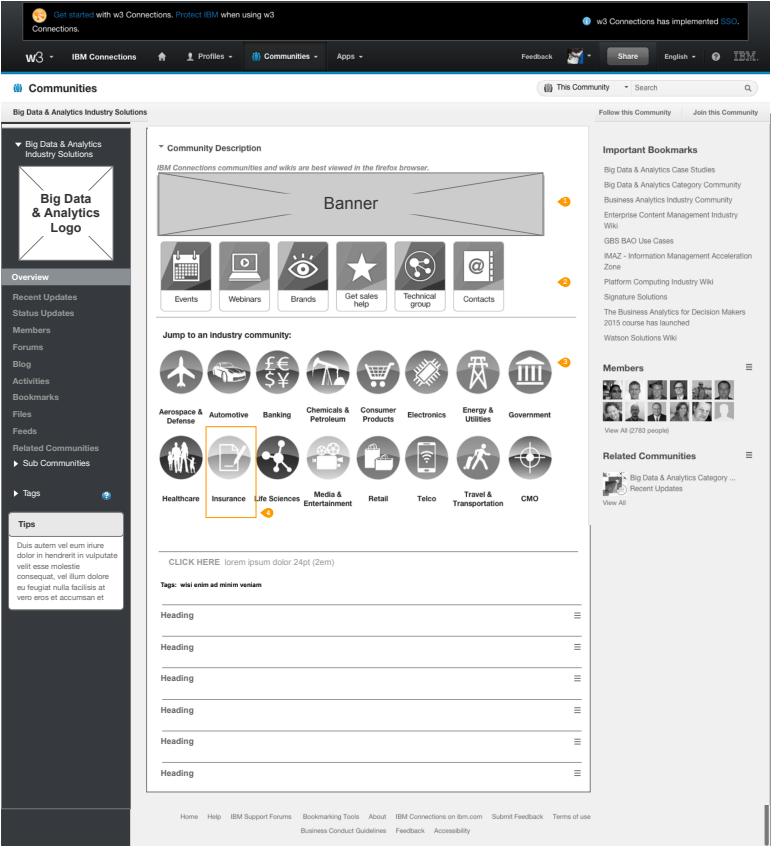
Overview **Big Data** **Analytics Industry Solutions**

V1 -

CHQ, BTC/IO
Creative Design Services

Author:
Information Architect
Michael Apice ::





→ This is the home screen for the Industry Solutions Community. Client wants to keep the existing structure:

1. Banner at the top
2. Buttons
3. Industry icons

→ 4. The first industry the Client would want to tackle is the Insurance Industry.

Get started with w3 Connections. Protect IBM when using w3 Connections. w3 Connections has implemented SSO.

IBM Connections Home Profiles Communities Apps Feedback Share English IBM

Communities This Community Search

Big Data & Analytics Industry Solutions Follow this Community Join this Community

You are in Community: Big Data & Analytics Industry Solutions > Insurance Big Data & Analytics

Community Description
IBM Connections communities and wikis are best viewed in the firefox browser.

Banner

Big Data & Analytics Industry solutions Events Brands Contacts

Insurance Industry
Industry 1 Industry 2 Industry 3

Insurance Use Cases

Business Buyer	IBM Analytics Offerings by Business Imperative			
	Column 1	Column 2	Column 3	Column 4
Heading	→ Customer Analytics & Insight	\$1,234.56	12 Dec 1999	
Heading	→ Customer Analytics & Insight	\$789.10	25 Jul 2007	
Heading	→ Customer Analytics & Insight	\$1,112.13	01 Jan 2000	
Heading		\$1,234.56	12 Dec 1999	→ Claims Analytics and Optimization
Heading		\$789.10	25 Jul 2007	→ Claims Analytics and Optimization
Heading		\$1,112.13	01 Jan 2000	→ Claims Analytics and Optimization

CLICK HERE [lorem ipsum dolor 24pt \(28m\)](#)

Tags: [wisi enim ad minim veniam](#)

Heading

Heading

Heading

Heading

Heading

Heading

Home Help IBM Support Forums Bookmarking Tools About IBM Connections on ibm.com Submit Feedback Terms of use Business Conduct Guidelines Feedback Accessibility

Customer will need to keep the navigation buttons at the top and then a table that has:

1. the Imperatives listed across the top and
2. the Business Buyer down the left side.

In this table, there are only two sub-pages that would be linked:

- 1) Customer Analytics and
- 2) Insight and Claims Analytics and Optimization.

Left Nav

This page should be a top level page with the child pages:

- 1- Customer Analytics & Insight
- 2- Claims Analytics and Optimization

from the links in the table

Get started with w3 Connections. Protect IBM when using w3 Connections. w3 Connections has implemented SSO.

IBM Connections IBM Connections Profiles Communities Apps Feedback Share English IBM

Communities This Community Search

Big Data & Analytics Industry Solutions Follow this Community Join this Community

You are in Community: Big Data & Analytics Industry Solutions > Insurance Big Data & Analytics

Community Description
IBM Connections communities and wikis are best viewed in the firefox browser.

Banner

Big Data & Analytics Industry solutions Events Brands Contacts

Customer Analytics and Insight
Overview Enablement Collateral Demos IBOT

Description of Offering
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo.

Table Header	Table Header	Table Header	Table Header	Table Header
Column 1	Column 2	Column 3	Column 4	Column 5
→ Link	→ Link → Link → Link → Link	→ Link	→ Link	→ Link → Link → Link → Link

Table Header	Table Header
Industry Imperative/Prioritized Industry Solution	Description
<p>Creates a customer focused enterprise</p> <ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. 	<p>Anticipating the right action to take at the time of each policyholder or producer interaction</p> <ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. • Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo.

CLICK HERE lorem ipsum dolor 24pt (28m)

Tags: wisi enim ad minim veniam

Heading

Heading

Heading

Heading

Heading

Heading

Home Help IBM Support Forums Bookmarking Tools About IBM Connections on ibm.com Submit Feedback Terms of use Business Conduct Guidelines Feedback Accessibility

Important Bookmarks

- Big Data & Analytics Case Studies
- Big Data & Analytics Category Community
- Business Analytics Industry Community
- Enterprise Content Management Industry Wiki
- GBS BAO Use Cases
- IMAZ - Information Management Acceleration Zone
- Platform Computing Industry Wiki
- Signature Solutions
- The Business Analytics for Decision Makers 2015 course has launched
- Watson Solutions Wiki

Members

View All (2783 people)

Related Communities

- Big Data & Analytics Category ...
- Recent Updates
- View All

Task #2:

Client would like the following:

- Create child page with 5 buttons and two tables
- For button branding, keep in the same design direction with what is on the main landing page.
- For the tables, keep with the branding colors which are blue and yellow.
- Because of the readability of yellow, best to stick to the blue in the color palette.