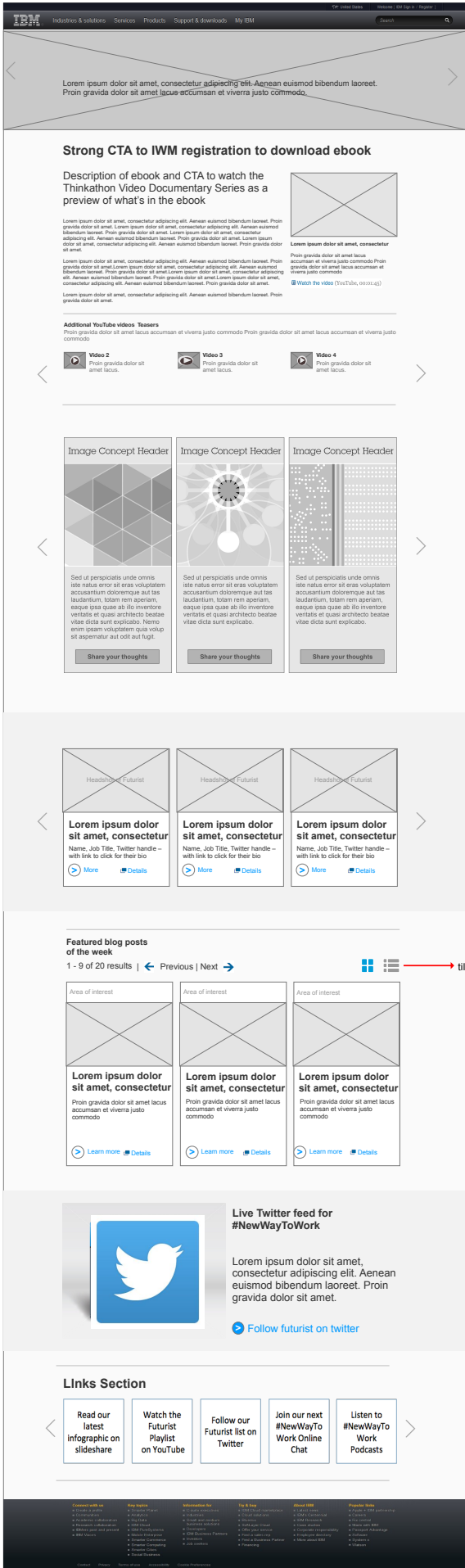


# IBM Social Business GTI

**Sprint: 16 - Story: 263 - Task: 2**  
**V2 -**

**CHQ, BTC/IO**  
**Creative Design Services**

Author:  
Information Architect  
Michael Apice ::



Intro image and text

Strong CTA to IWM registration to download ebook  
Teaser video -

Additional YouTube videos -

Social tile generator (from spreadfast modules) - See PDF provided

Influences Section  
Influencers headshots and bios to be done as a carousel and overlays same as TED site.  
There are 30 total influences we want to highlight  
When you click on a name/image a small bio should pop up with links to any content that they specifically have authored such as a blog post or video

Featured Blog Section  
Also can be carousel  
Details can be an overlay or we can create a separate page for it.

Twitter feed Section  
Live feed with follow link

Links Section  
Create an icon for each CTA and have this appear at bottom of page as additional navigation to other sites/content destinations  
Links to this content:  
Infographic on slideshare  
Futurist playlist on youtube  
Follow futuristslist on twitter  
Join online chat at #NewWayToWork  
Listen to #NewWayToWork Podcasts  
Social shares (standard icons)  
Links back to Verse and Social Business sites