

## Pricing for Enterprise Level Email Marketing

Email Marketing	Simple Box	Silver Box	Gold Box	Diamond Box	Presidential Box
<b>Self-Service</b>					
<b>Emails Subscribers</b>	Up-to 10,000	Up-to 25,000	Up-to 50,000	Up-to 75,000	Up-to 100,000
<b>Email Templates</b>	Yes	Yes	Yes	Yes	Yes
<b>Website Sign-Up Form</b>	Yes	Yes	Yes	Yes	Yes
<b>Autoresponder Follow-Up</b>	Yes	Yes	Yes	Yes	Yes
<b>Tracking &amp; Statistics</b>	Yes	Yes	Yes	Yes	Yes
<b>Google Analytics Integration</b>	Yes	Yes	Yes	Yes	Yes
<b>Subscriber Segmenting</b>	Yes	Yes	Yes	Yes	Yes
<b>Expert Customer Support</b>	Yes	Yes	Yes	Yes	Yes
<b>Enterprise Level Premium Solution</b>	Yes	Yes	Yes	Yes	Yes
<b>Sync with Facebook &amp; Twitter</b>	Yes	Yes	Yes	Yes	Yes
<b>API &amp; Integration</b>	Yes	Yes	Yes	Yes	Yes
<b>Email Appending Available</b>	Yes	Yes	Yes	Yes	Yes
<b>Price</b>	\$50	\$125	\$250	\$375	\$500
<b>One-Time Set-Up Fee</b>	Free	Free	Free	Free	Free



## Pricing For Full Service Email Marketing

Email Marketing	Simple Box	Silver Box	Gold Box
<b>Full-Service</b>			
Custom Creative Newsletter	1/month	2/month	4/month
Zip Code Data Emails	25,000/month	50,000/month	100,000/month
Database Size/Subscribers	up-to 20,000/month	up-to 20,000/month	up-to 20,000/month
Tracking & Statistics	Yes	Yes	Yes
Connect to Social Networks	No	No	Yes
POS Sign, Data Entry, DB Management	Yes	Yes	Yes
Birthday Flyer	Yes	Yes	Yes
Enterprise Level Premium Solution	Yes	Yes	Yes
Price	\$550	\$950	\$1 200
Up-to 50,000 Database Subscribers	\$650	\$1 000	\$1 250
Up-to 75,000 Database Subscribers	\$725	\$1 050	\$1 300
Up-to 100,00 Database Subscribers	\$800	\$1 100	\$1 350
<b>Min. Commitment</b>	<b>2 Months</b>	<b>2 Months</b>	<b>2 Months</b>
One-Time Set-Up Fee	\$100	Free	Free
Email Appending Available	Yes	Yes	Yes



## Pricing for Search Engine Marketing

Pay-Per-Click Advertising	Simple Box	Silver Box	Gold Box
<b>Self-Service</b>			
Google Pay-Per-Click Advertising	Yes	Yes	Yes
Bing/Yahoo Pay-Per-Click Advertising	Yes	Yes	Yes
Facebook Pay-Per-Click Advertising	Yes	Yes	Yes
Premium Sites Content Ads Per-Per-Click Advertising	No	Yes	Yes
Display Ads/Banners Pay-Per-Click Advertising	No	No	Yes
Secondary Search Engines PPC Advertising	No	No	Yes
Specialty Sites Pay-Per-Click Advertising	No	Yes	Yes
Reporting, Statistics, Conversion Tracker, Analytics	Yes	Yes	Yes
Media Buys Per-Per-Click & Per-Per-Impressions Ads	No	No	Yes
Price	15% of Budget	12% of Budget	10% of Budget
<b>Minimum Monthly Spend</b>	<b>\$3 000</b>	<b>\$5 000</b>	<b>\$10 000</b>
<b>One-Time Set-Up Fee</b>	<b>\$250</b>	<b>\$100</b>	<b>Free</b>

## Pricing For Self Service Social Media Marketing

Social Media Marketing	Simple Box	Silver Box	Gold Box
<b>Facebook</b>			
Manage Multiple Accounts	Yes	Yes	Yes
Brand Monitoring	Yes	Yes	Yes
RSS Posting	Yes	Yes	Yes
Tracking, Analytics & Statistics	Yes	Yes	Yes
Message Scheduling	Yes	Yes	Yes
Full Messaging System on all Social Accounts	Yes	Yes	Yes
Email Messaging	Yes	Yes	Yes
Sending Limit	3,000/mo	12,000/mo	32,000/mo
Social Networks	30	200	400
Contacts	2 000	10 000	24 000
Groups	10	80	160
Keywords	30	200	400
Users	1	4	8
Price	\$60/mo	\$125/mo	\$150/mo
<b>Min. Commitment</b>	<b>2 Months</b>	<b>2 Months</b>	<b>2 Months</b>



## Pricing for SEO

SEO Campaign Component Deliverables	Package 1	Package 2	Package 3	Package 4	Package 5
<b>Campaign Initial Benchmark Analysis</b>					
Website Initial Code Analysis and Report	Included	Included	Included	Included	Included
Campaign Initial Ranking Report	Included	Included	Included	Included	Included
Campaign Initial Competitive Analysis and Report	Included	Included	Included	Included	Included
Website Architecture Analysis	Included	Included	Included	Included	Included
Campaign Keyword Analysis and Report	Included	Included	Included	Included	Included
Site Link Analysis and Report	Included	Included	Included	Included	Included
Onsite Optimization Analysis and Strategy	Included	Included	Included	Included	Included
<b>Technical Analysis</b>					
Strategic Content Analysis	Included	Included	Included	Included	Included
Website Spiderability Assessment	Included	Included	Included	Included	Included
<b>Onsite Optimization</b>					
SEO Copywriting Review / Content Development	Included x 10	Included x 25	Included x 40	Included x 60	Included x 90
Website on Page Optimization	Up to 15 pgs	Up to 30 pgs	Up to 45 pgs	Up to 100 pgs	Up to 150 pgs
<b>Website Onsite Code Optimization Implementation to include:</b>					
Webpage Content Optimization	Included	Included	Included	Included	Included
<b>Rich Media Content</b>					
Content Articles (Create and Syndicate)	2	4	6	8	12
Press Releases (Syndicate Only)		1	2	3	4



## Website Linking, Submissions and Inclusions

Free Directory Submissions	500	750	1000	1250	1500
Blog Posts (By 3rd Party Bloggers)	50	100	150	250	400
Social Bookmarking	100	200	300	475	500
Profiles (Community, Social Media & Web 2.0)	150	300	450	750	1000
Website Hard Text Links	25	50	75	150	200
Proprietary Linking Building Methods	50	100	150	250	400
Niche Directories / Human Driven Directories	Included	Included	Included	Included	Included
Website submission to major search engines	Included	Included	Included	Included	Included

## Campaign Standards

Dedicated Account Manager	Included	Included	Included	Included	Included
Traffic Analytics Report (if we have access)	Included	Included	Included	Included	Included
Email Support with Detailed Monthly Reports	Included	Included	Included	Included	Included
Dedicated SEO Technical Team Leader	Included	Included	Included	Included	Included
Updates & Changes According to SEO Algorithms	Included	Included	Included	Included	Included
Monthly Ranking Report	Included	Included	Included	Included	Included
<b>Monthly SEO Service Fee</b>	<b>\$1,750</b>	<b>\$3,250</b>	<b>\$5,000</b>	<b>\$8,000</b>	<b>\$10,500</b>
<b>Min. Commitment</b>	<b>6 Months</b>	<b>6 Months</b>	<b>4 Months</b>	<b>3 Months</b>	<b>2 Months</b>

## Pricing For Social Media Marketing Full Service

Social Media Marketing Full Service	Simple Box	Silver Box	Gold Box	Diamond Box	Presidential Box
<b>Facebook</b>					
<b>Create/Enhance</b>	1 Tab, Template Art	2 Tabs, Custom Design	3 Tabs, Custom Design	5 Tabs/Design	Unlimited Tabs/Design
<b>Build Following</b>	Yes	Yes	Yes	Yes	Yes
<b>Content Creation</b>	10 posts/month	15 posts/month	20 posts/month	50 posts/month	50 posts/month
<b>FB Advertising</b>	50,000 Ad views/mo	75,000 Ad views/mo	100,000 Ad views/mo	250,000 Ad views/mo	500,000 Ad views/mo
<b>Premium Services</b>	Not Included	1 Premium Feature	3 Premium Features	6 Premium Features	20 Premium Features
<b>Twitter</b>					
<b>Create/Enhance</b>	Custom, Pro Design	Custom, Pro Design	Custom, Pro Design	Custom, Pro Design	Custom, Pro Design
<b>Build Following</b>	Yes	Yes	Yes	Yes	Yes
<b>Content/Communication</b>	10 posts/month	15 posts/month	20 posts/month	50 posts/month	100 posts/month
<b>Premium Services</b>	Not Included	1 Premium Feature	3 Premium Features	Unlimited	Unlimited
<b>Additional Services</b>					
<b>Social Bookmarking</b>	Not Included	Not Included	5 Posts	15 Posts	25 Posts
<b>Brand Monitoring</b>	Yes	Yes	Yes	Yes	Up to 150 Pgs
<b>Link Building</b>	5	10	20	50	100
<b>Blog Links</b>	1	2	3	5	10
<b>Monthly Social Media Service Fee</b>	\$450	\$550	\$650	\$1 000	\$2 500
<b>Min. Commitment</b>	3 Months	3 Months	3 Months	3 Months	2 Months
<b>One-Time Set-Up Fee</b>	\$150	\$250	\$500	\$500	\$500
<b>Commitment Total</b>	\$1 500	\$1 900	\$2 450	\$3 500	\$5 500