

The Future of Work

Prepare for the future of work with the new ebook from IBM and PureMatter

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What is the future of work?

The traditional workplace, as we've known it, doesn't even exist today.

The explosion of new technologies, mass adoption of social channels, ubiquity of mobile and connectivity, and proliferation of devices continue to drive massive transformation, but at what cost? How can large organizations collaborate, integrate, and innovate quickly enough to survive at the speed of their customers? What are the questions we could or should be asking to really make changes for work that make sense?

To find the answers, IBM and PureMatter brought together 29 of today's most influential futurists and thought leaders for a full-day Thinkathon. Read their insights and learn how you can prepare for the future of work.

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New ebook from IBM and PureMatter
Three Days, 29 Futurists, IBMers and PureMatter. Great Minds Converged Together to Envision a New Way to Work.

See more ways the future of work is changing



Futurists Insights Series – Jay Kuhns
Jay Kuhns sees workplaces not just using collaboration tools, but developing virtual corporate cultures and a renewed sense of community.



Futurists Insights Series – Janine Truitt
Janine Truitt sees a workplace that is more global and diverse while becoming flatter and structurally less hierarchical.



Futurists Insights Series – Shawn Murphy
Shawn Murphy sees a future in which nomadic workers follow their interests from organization to organization and project to project.



Futurists Insights Series – Ted Coine
Ted Coine sees a future in which large, steady corporate workforces displaced by skilled teams brought together for specific projects and terms.

Image Concept
Header Text

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium.

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Image Concept
Header Text Two

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Image Concept
Header Text Three

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Meet the futurists



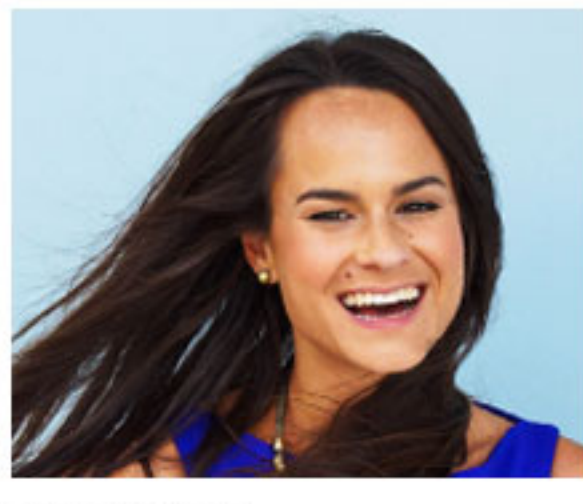
Frank Eliason
Frank Eliason is an American corporate executive and author. Referred to as "the most famous customer service..."

[Full bio](#)



Mark Stelzner
Mark is the Founder and Managing Principal of IA, applying over twenty years of experience in the...

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Ashley Stahl
Ashley Stahl left her successful career in national security to run her own business as a Speaker and Career Coach to...

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Janine Truitt
Janine's career spans over nine years in HR and Talent Acquisition. She is a dynamic speaker, entrepreneur and...

[Full bio](#)

Blogging the future

Social Business Insights

70% of U.S. workers are not engaged or actively disengaged at work

© 2013 State of the American Workplace Report 2013

Put Your Talent First and the Future Will Work Itself Out

There's a reason why 71 percent of the workforce is unhappy and tuned out...

[Read the blog](#)

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Social Business Insights

81% of people said you need both masculine and feminine traits to thrive in today's world

The Athena Doctrine 2013

The Value of Collaboration to the Future of Work

It turns out that collaboration is in our biology. Since tribal days to modern...

[Read the blog](#)

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Social Business Insights

45% of companies are using social to identify internal talent or key contributors

Magnum Bro - Embedding Change to Be Reinforced Workplace, 2014

The Future Is the Connected Organization

In the Industrial Age, knowledge was power. Today, the ubiquity of...

[Read the blog](#)

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crowdchat.net

A New Way Forward

Learn how you can design a better future with #cloud, #mobile & #social technology? Register for the CrowdChat on 2/4 <http://t.co/NUY7uy0AAx>

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Verse

Be among the first to experience mail reimagined with less clutter and more clarity – Mail that understands you.

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Infographics

74% of respondents define a "social" business as one that uses social technology to foster collaboration among customers, employees and partners

Futurists infographics

View four new infographics to see how trends in communication, collaboration, and talent are shaping the future of work.

[Learn more](#) [Details](#)

Videos

#NewWayToWork

Inside the Thinkathon

Watch this video for a look inside the Thinkathon and see how thought leaders came together to explore the future of work.

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IBM Social Business

Social Business

Visit our Social Business site to see what social can do for you and your business.

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Podcasts

Podcasts

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